

# Joshua Morse

## Experienced UX/UI Leader

Broomfield, CO

For over 14 years I have used my skills in product design, research, development, analytics, and design team management to improve the experience for users of complex technical products.

I seek opportunities with companies that value their employees' growth and well-being and empower them to tackle complex product design issues.

## SKILLS

### User Experience Management

Agile sprint planning  
Contextual interviews & usability testing  
Design system creation & maintenance  
Employee reviews & mentorship  
Flowcharts & sitemaps  
Hiring management  
Personas, storyboards, & journey maps  
Web analytics & KPIs  
Wireframes & prototypes

### Software

Adobe Photoshop & Illustrator  
Axure RP  
Google & Heap Analytics  
Microsoft Office & Google Docs  
Sketch & InVision

### Programming

HTML/CSS/Sass  
JavaScript/TypeScript  
Jekyll & AngularJS

## CONTACT ME

 [opportunities@joshuamorse.com](mailto:opportunities@joshuamorse.com)

 [www.joshuamorse.com](http://www.joshuamorse.com)

 [www.linkedin.com/in/jjmorse](http://www.linkedin.com/in/jjmorse)

 [www.twitter.com/jjmorse](http://www.twitter.com/jjmorse)

 [www.github.com/jjmorse](http://www.github.com/jjmorse)

## WORK EXPERIENCE

**User Experience Manager (remote)** *February 2013 - Present*  
**RightScale Inc./Flexera (post-acquisition)**

- Led the design of top-ranked enterprise products in the [2019 Gartner Cloud Management](#) and [2018 Forester Wave Hybrid Cloud](#) reports.
- Hired, mentored, and managed a team of designers and researchers.
- Worked with product and engineering management to implement Lean practices; organized cross-functional teams to develop new products.
- Oversaw the creation of the [RightScale Design System](#) by the UX team.
- Managed web analytics and reporting across the product portfolio.
- Created designs, conducted user research, and wrote front-end code.

**Senior Interaction Designer** *April 2010 - February 2013*  
**RightScale Inc.**

- As the first and only designer at RightScale, I established UX processes and evangelized user-centered design across the company.
- Developed wireframes, personas, flowcharts, sitemaps, & prototypes.
- Oversaw interaction design for RightScale's SaaS and mobile apps.
- Organized a customer advisory group & conducted usability studies.

**Information Architect** *May 2008 - April 2010*  
**Enlighten (acquired by Perficient)**

- Created wireframes, specifications, web prototypes, and user flows.
- Conducted strategic research and performed usability testing.
- Led the effort to update internal UX software tools and processes.
- Clients included Hunter Douglas & Richmond American Homes.

**University Library Associate** *August 2006 - May 2008*  
**University of Michigan Graduate Library**

- Taught faculty and student workshops on a variety of software tools.
- Conducted usability studies with the Library Usability Working Group.
- Competitive position included a full tuition and a living stipend.

**Software Developer** *July 2005 - August 2006*  
**Epic System Corporation**

- UI and back-end coding for the Beacon Oncology software product.
- Conducted onsite usability research.

## EDUCATION

**M.S. in Human-Computer Interaction** *August 2006 - May 2008*  
**University of Michigan School of Information**

- Received the top School academic prize, the [Margaret Mann Award](#).
- Second place at the [ACM-SIGCHI Student Design Competition](#).

**B.S. in Computer Science, B.A. in English** *August 2001 - May 2005*  
**Hope College**

- Computer Science & Literature Senior Prizes.
- National Merit Finalist Scholarship.

## PROFESSIONAL DEVELOPMENT

**Organizer for the Santa Barbara UX Meetup** *2012 - 2015*

- Speaker for "Web Analytics & User Experience" & "A UX team of One".
- Organized speaking events & coordinated a bi-weekly UX book club.

**Pragmatic Product Management Certification** *2011*