Joshua Morse
UX Manager

I am a user experience professional with more than 10 years of digital experience.

I seek opportunities where I can utilize my experience in design, research, analytics, and management to improve the experience for users of compelling products. I am interested in both UX management and senior/lead opportunities.
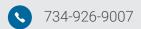
SKILLS

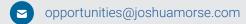### User Experience & Management

Agile sprint planning
Contextual inquiry
Hiring management
Usability testing
Web analytics
Wireframes & prototypes

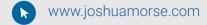### Software & Scripting

Adobe Photoshop/Illustrator
Axure RP
Google Analytics
Google Tag Manager
Basic HTML/CSS/JavaScript
Microsoft Office
SQL
Sketch

CONTACT ME

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WORK EXPERIENCE

User Expereince Manager   *Feb. 2013 - Present*
RightScale Inc.

• Oversaw hiring, management, and oversight for a team of UX designers, web designers, and a UX researcher
• Worked with product and engineering management to organize cross-functional teams to work on new products
• Managed the web analytics reporting for our products

Senior Interaction Designer   *April 2010 - Feb. 2013*
RightScale Inc.

• As the only usability professional at the company, worked to establish UX processes within an existing agile scrum framework
• Developed wireframes, specifications, and mid-fidelity prototypes
• Organized a customer advisory group & conducted usability studies

Information Architect   *May 2008 - April 2010*
Enlighten

• Created wireframes, functional specifications, web prototypes, and user flows
• Conducted strategic research and performed usability testing
• Led the effort to update internal IA software tools and related processes
• Clients include Kao Brands, Hunter Douglas, & Richmond American Homes

University Library Associate   *August 2006 - May 2008*
University of Michigan Graduate Library

• Taught faculty and student workshops on a variety of software tools
• Conducted usability studies as part of the Library Usability Working Group
• Competitive position included a full tuition and a living stipend

Software Developer   *July 2005 - August 2006*
Epic System Corporation

• UI and back-end coding for the Beacon Oncology software product
• Conducted onsite usability research

EDUCATION

M.S. in Human-Computer Interaction   *August 2006 - May 2008*
University of Michigan School of Information

• Margaret Mann Award – top academic award given to 2 students in each class

B.S. in Computer Science, B.A. in English *August 2001 - May 2005*
Hope College

• Computer Science & Literature Senior Prizes
• National Merit Finalist Scholarship

PROFESSIONAL DEVELOPMENT

Organizer for the Santa Barbara UX Meetup *2012 - Present*
• Speaker for Web Analytics & User Experience
• Speaker for Succeeding as a UX team of One
• Organized speaking events & coordinated a bi-weekly UX book club

Pragmatic Product Management Certification   *2011*

Second place at the ACM-SIGCHI Student Design Competition   *2008*