

Joshua Morse

UX Professional

I am a user experience professional with more than 10 years of digital experience. I seek opportunities where I can utilize my experience in design, research, analytics, and management to improve the experience for users of compelling products. I look for environments that value their employees growth and well-being and empower them to tackle UX challenges.

Skills

User Experience & Management

Agile sprint planning
Contextual inquiry
Employee reviews & development
Hiring management
Usability testing
Web analytics
Wireframes & prototypes

Software & Scripting

Adobe Photoshop/Illustrator
Axure RP
Google Analytics
Google Tag Manager
Basic HTML/CSS/JavaScript
Microsoft Office
SQL
Sketch

Contact Me



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Work experience

User Experience Manager RightScale Inc.

Feb. 2013 - Present

- Oversee hiring, management, and oversight for a team of UX designers, web designers, and a UX researcher.
- Work with product and engineering management to organize cross-functional teams to develop new products.
- Manage the web analytics and reporting across our product portfolio.

Senior Interaction Designer RightScale Inc.

April 2010 - Feb. 2013

- As the only usability professional at the company, worked to establish UX processes within an existing agile scrum framework.
- Developed wireframes, specifications, and mid-fidelity prototypes.
- Organized a customer advisory group & conducted usability studies.

Information Architect Enlighten

May 2008 - April 2010

- Created wireframes, functional specifications, web prototypes, and user flows.
- Conducted strategic research and performed usability testing.
- Led the effort to update internal IA software tools and related processes.
- Clients include Kao Brands, Hunter Douglas, & Richmond American Homes.

University Library Associate University of Michigan Graduate Library

August 2006 - May 2008

- Taught faculty and student workshops on a variety of software tools.
- Conducted usability studies as part of the Library Usability Working Group.
- Competitive position included a full tuition and a living stipend.

Software Developer Epic System Corporation

July 2005 - August 2006

- UI and back-end coding for the Beacon Oncology software product.
- Conducted onsite usability research.

Education

M.S. in Human-Computer Interaction University of Michigan School of Information

August 2006 - May 2008

- Margaret Mann Award – top academic award given to 2 students per class.

B.S. in Computer Science, B.A. in English Hope College

August 2001 - May 2005

- Computer Science & Literature Senior Prizes.
- National Merit Finalist Scholarship.

Professional development

Organizer for the Santa Barbara UX Meetup

2012 - 2015

- Speaker for Web Analytics & User Experience.
- Speaker for Succeeding as a UX team of One.
- Organized speaking events & coordinated a bi-weekly UX book club.

Pragmatic Product Management Certification

2011

Second place at the ACM-SIGCHI Student Design Competition

2008