

# Joshua Morse

## Product Design Leader

Broomfield, CO

For more than 15 years I have used my skills in product design, research, development, analytics, and team management to deliver best-in-class user experiences for B2C and B2B products.

I seek design leadership roles where I can mentor and empower teams to create great products that customers love.

## SKILLS

### User Experience Management

Agile sprint planning  
Contextual interviews & usability testing  
Design system creation & maintenance  
Employee reviews & mentorship  
Flowcharts & sitemaps  
Hiring management  
Personas, storyboards, & journey maps  
Web analytics & KPIs  
Wireframes & prototypes

### Software

Adobe Creative Suite  
Axure RP  
Figma  
Google & Heap Analytics  
InVision  
Sketch

### Programming

HTML/CSS/Sass  
JavaScript/TypeScript

## CONTACT ME

-  [opportunities@joshuamorse.com](mailto:opportunities@joshuamorse.com)
-  [www.joshuamorse.com](http://www.joshuamorse.com)
-  [www.linkedin.com/in/jjmorse](http://www.linkedin.com/in/jjmorse)
-  [www.twitter.com/jjmorse](http://www.twitter.com/jjmorse)
-  [www.github.com/jjmorse](http://www.github.com/jjmorse)
-  [www.medium.com/@joshua.morse](http://www.medium.com/@joshua.morse)

## WORK EXPERIENCE

### Product Design Lead (remote) Very Good Security

*July 2020 - Present*

- Organized, hired, and mentored a cross-departmental design team.
- Implemented web analytics and architected a new design system.
- Designed a new onboarding experience which increased initial conversion by over 20%.

### User Experience Manager (remote) Flexera (post-acquisition)

*Sept 2018 - July 2020*

- Designed a cloud onboarding flow that reduced sales prospect time to value and contract closing time by more than a month.
- Implemented web analytics across the full Flexera product suite, driving a company-wide effort to improve success metrics.

### User Experience Manager (remote) RightScale Inc.

*April 2010 - Sept 2018*

- Led the design of top-ranked products in the [2019 Gartner Cloud Management](#) and [2018 Forester Wave Hybrid Cloud](#) reports.
- Implemented Lean practices with product and engineering management resulting in significant velocity increases for both teams.
- Hired, mentored, and managed a team of six designers & researchers.
- Oversaw the creation of the [RightScale Design System](#).

### Information Architect Enlighten (acquired by Perficient)

*May 2008 - April 2010*

- Led design strategy, delivered specifications, & conducted research.
- Successfully executed six-figure contract initiatives for a range of clients, including Hunter Douglas and Richmond American Homes.

### University Library Associate University of Michigan Graduate Library

*August 2006 - May 2008*

- Taught faculty and student workshops on a variety of software tools.
- Conducted user studies with the Library Usability Working Group.

### Software Developer Epic Systems Corporation

*July 2005 - August 2006*

- Wrote UI and back-end code for the Oncology software product.
- Conducted onsite usability research in hospital settings.

## EDUCATION

### M.S. in Human-Computer Interaction University of Michigan School of Information

*August 2006 - May 2008*

- Received the top School academic prize, the Margaret Mann Award.
- Second place at the [ACM-SIGCHI Student Design Competition](#).

### B.S. Computer Science, B.A. English Hope College

*August 2001 - May 2005*

- Computer Science & Literature Senior Prizes.
- National Merit Finalist Scholarship.